



MitiRisk™ Benefits & Comparison

The Stateless Automation Platform for Modern Law Firms

Executive Summary

Law firms are under increasing pressure to deliver legal services faster, more securely, and at a price point clients understand before work begins. Traditional document management systems, online legal form providers, CRMs, and practice management platforms each solve part of the problem, but most fail to connect the entire client journey.

MitiRisk™ was built to solve that gap.

MitiRisk is a legal workflow automation platform that combines client acquisition, intelligent intake, upfront payment, document selection, document automation, attorney review, eSignature, secure storage, and Lead Generation Campaigns marketing into one integrated system.

Unlike conventional document management systems that primarily store files, MitiRisk orchestrates the entire legal-service lifecycle while keeping sensitive client information inside the law firm's own Google Workspace environment. This stateless design reduces third-party data exposure, improves operational efficiency, and gives law firms a scalable way to deliver high-quality legal services with attorney oversight.

MitiRisk is not merely a document platform. It is a law-firm growth engine.



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1. The Problem with Traditional Legal Technology

Most law firms rely on a patchwork of disconnected systems:

- one system for marketing
- one system for intake
- one system for payments
- one system for document storage
- one system for document drafting
- one system for signatures
- one system for client communication
- one system for reporting

This creates operational drag.

Staff members manually move client data from one platform to another. Attorneys lose time reviewing incomplete information. Clients become frustrated by repetitive forms, confusing instructions, and delayed communication. Sensitive information is spread across multiple vendors, creating security, compliance, and subpoena-exposure concerns.

Traditional document management systems were designed to store documents after work is performed. They were not designed to generate revenue, capture life-triggered demand, collect payment upfront, automate intake, guide clients through instrument selection, or create secure client folders automatically.

MitiRisk changes that.



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2. What Makes MitiRisk Different

MitiRisk is built around four core advantages:

1. Stateless legal document orchestration
2. Google Workspace-centered security
3. Attorney-supervised automation
4. SignalStream™ life-trigger marketing

Together, these make MitiRisk a fundamentally different category of legal technology.

MitiRisk does not merely store documents. It helps law firms attract clients, convert them into paying matters, collect the right information, generate documents, route them to attorneys, complete eSignature, and preserve final documents in the firm's own secure environment.

3. Stateless Architecture: Less Data Exposure, Less Risk

Most legal software platforms are stateful. They permanently store client records, legal documents, intake answers, uploaded files, and matter history on vendor-controlled servers.

MitiRisk is different.

MitiRisk is designed as a stateless orchestration layer. It temporarily coordinates the workflow, then moves client information and documents into the law firm's own Google Workspace environment. The platform is not intended to become the permanent warehouse for sensitive client legal data.

This design produces several important benefits:



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- less sensitive client information retained by the platform
- reduced third-party data exposure
- reduced subpoena surface against the software provider
- stronger firm control over records
- cleaner data governance
- better alignment with zero-trust security principles
- simpler document ownership model
- stronger client confidence

For law firms, this matters because legal data is highly sensitive. Estate plans, family law documents, asset schedules, healthcare directives, litigation evidence, business ownership records, and financial affidavits should not be scattered across unnecessary third-party systems.

MitiRisk helps the firm keep control.

4. Google Workspace Foundation and Bridge-to-SOC 2

MitiRisk is designed to operate within the Google ecosystem, using Google Workspace tools such as Google Drive, Google Docs, Google Calendar, Gmail, Google Sheets, and Google eSignature workflows where available.

This provides a practical Bridge-to-SOC-2 posture because the platform uses enterprise-grade infrastructure and security controls already familiar to many law firms.



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Key advantages include:

- firm-controlled Google Drive storage
- structured client folders
- Google account permissions
- access controls
- auditability
- secure document sharing
- eSignature workflows
- calendar integration
- email notification workflows
- compatibility with reporting and analytics tools

This does not eliminate the need for formal compliance review, firm policies, access controls, retention rules, and security audits. However, building MitiRisk around Google Workspace gives firms a stronger security foundation than platforms that force all client data into a vendor-controlled storage environment.

The result is a bridge between automation and compliance: the firm gets modern workflow automation without surrendering permanent control over sensitive client records.



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5. Human-in-the-Loop Legal Automation

MitiRisk does not replace attorneys.

It removes administrative friction so attorneys can focus on legal judgment.

The system automates:

- client intake
- instrument selection
- payment collection
- document folder creation
- document generation
- conditional clause selection
- client data mapping
- status tracking
- eSignature routing
- final document storage

But attorney review remains central.

Before documents are finalized, the attorney reviews the client's answers, selected provisions, generated documents, and any risk flags. The attorney may approve, request revisions, send a message to the client, or route the document for signature.

This model gives firms the efficiency of automation without sacrificing professional oversight.



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6. SignalStream™: Built-In Life-Trigger Marketing for Law Firms

Most legal marketing is generic.

It promotes broad practice areas like estate planning, family law, contracts, business formation, or real estate. That approach misses the real reason clients seek legal help: life events.

SignalStream™ is MitiRisk's built-in marketing system designed specifically around legal life triggers.

A life trigger is an event that creates a legal need.

Examples include:

- a new baby
- marriage
- divorce
- buying a home
- starting a business
- death of a family member
- retirement
- receiving an inheritance
- opening a rental property
- hiring employees
- launching a website
- entering a business partnership
- moving to a new state
- caring for an aging parent

SignalStream allows a firm's Director to import leads from selected sources, define target geography, select the legal service category, and launch automated AI-generated campaigns designed around the prospect's likely legal need.



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Instead of saying, “We do estate planning,” SignalStream helps the firm say:

“You just had a child. That changes everything. Now is the time to name guardians, create a will, consider a trust, and make sure your family is protected if something happens.”

That message is more relevant, more timely, and more likely to convert.

7. Life-Trigger Examples

New Baby

A new child often creates an immediate need for family protection planning.

Potential instruments:

- Last Will and Testament
- Revocable Living Trust
- Guardianship Designation
- Durable Financial Power of Attorney
- Healthcare Power of Attorney
- HIPAA Authorization
- Life Insurance Trust, where appropriate
- Beneficiary Designation Review
- Letter of Intent

Marketing angle:

“Your child depends on you. MitiRisk helps your law firm guide new parents through guardianship, wills, trusts, and healthcare decision planning quickly, affordably, and with attorney oversight.”



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Marriage

Marriage changes property rights, inheritance expectations, financial planning, and healthcare decision-making.

Potential instruments:

- Prenuptial Agreement
- Postnuptial Agreement
- Will
- Revocable Trust
- Healthcare Power of Attorney
- Durable Power of Attorney
- Beneficiary Designation Review
- Property Ownership Agreement

Marketing angle:

“Marriage is not only emotional; it is legal and financial. MitiRisk helps your firm guide couples through the documents that protect their future.”



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Divorce or Separation

A divorce or separation can require immediate legal restructuring of property, parenting, healthcare authority, and estate planning.

Potential instruments:

- Marital Settlement Agreement
- Property Settlement Agreement
- Child Custody and Parenting Plan
- Child Support Worksheet
- Updated Will
- Updated Trust
- Updated Power of Attorney
- Updated Healthcare Directive
- Beneficiary Designation Changes

Marketing angle:

“After separation, old documents can create new risks. MitiRisk helps your firm guide clients through the legal updates needed to protect assets, children, and decision-making authority.”



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Starting a Business

Entrepreneurs often need more than formation paperwork. They need a structured legal foundation.

Potential instruments:

- Articles of Organization
- Operating Agreement
- Corporate Bylaws
- Partnership Agreement
- Buy-Sell Agreement
- Founder Agreement
- Independent Contractor Agreement
- NDA
- Website Terms and Conditions
- Privacy Policy

Marketing angle:

“Starting a business is exciting, but handshake agreements and online forms can create future disputes. MitiRisk helps your firm deliver attorney-supervised business documents quickly and affordably.”



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Buying or Renting Property

Real estate transactions and property management create recurring documentation needs.

Potential instruments:

- Lease Agreement
- Option to Purchase
- Guarantor Agreement
- Property Management Agreement
- Deed
- Life Estate Deed
- Boundary Line Agreement
- Shared Well Agreement
- Road Maintenance Agreement
- Landlord Notices

Marketing angle:

“Real estate problems often start with missing or poorly drafted documents. MitiRisk helps your firm offer structured, attorney-reviewed property documents before disputes arise.”



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Death of a Family Member

Post-death administration often overwhelms families at the worst possible time.

Potential instruments:

- Petition for Probate
- Letters Testamentary
- Notice to Creditors
- Inventory and Appraisal
- Receipt, Release, and Indemnity Agreement
- Final Accounting
- Trust Administration Documents

Marketing angle:

“When a loved one passes, families need guidance, structure, and speed. MitiRisk helps your firm convert confusion into an organized probate or trust administration workflow.”



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8. Why SignalStream Is Different from Other Marketing Automation

Generic marketing platforms can send emails. They do not understand legal life events.

SignalStream is designed around the moment when a person's life creates a legal need. The system can generate AI-assisted campaign content based on:

- life event
- practice area
- jurisdiction
- target audience
- client pain point
- recommended instruments
- firm positioning
- call-to-action destination

The Director can configure:

- campaign audience
- location
- frequency
- duration
- channel
- message sequence
- destination page
- instrument category focus
- follow-up schedule



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Campaigns may point prospects to:

- a landing page
- a consultation scheduler
- an instrument selection page
- a client intake portal
- an educational resource
- a payment-enabled service package

This creates a direct bridge from marketing to revenue.

9. Benefits to Law Firms

More Revenue Upfront

MitiRisk connects client selection, payment, and intake into one workflow. Clients can purchase documents or service packages before the firm begins the heavy administrative work.

Less Administrative Labor

The platform reduces manual data entry, document chasing, folder creation, and repetitive drafting tasks.

Better Attorney Utilization

Attorneys spend less time assembling documents and more time reviewing strategy, risk, and legal sufficiency.



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Better Client Experience

Clients receive a modern, guided experience: select, pay, complete, review, sign, and receive final documents.

Reduced Vendor Sprawl

MitiRisk can replace or reduce reliance on separate tools for intake, marketing, document generation, file storage, client portals, scheduling, and eSignature.

Stronger Security Model

The stateless architecture keeps the firm's Google Workspace environment at the center of client document storage and access control.

Faster Matter Completion

Automated intake, document assembly, and attorney review routing shorten the time from client interest to completed legal instrument.

Higher Conversion Rates

SignalStream campaigns target people based on actual legal need rather than broad generic advertising.

Better Compliance Visibility

Audit logs, role-based permissions, document status tracking, and final document locking create a cleaner operational record.



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Scalable Flat-Fee Services

Firms can offer fixed-price legal packages profitably because much of the administrative workflow is automated.

SignalStream™ Campaign Builder: From Lead List to Multi-Channel Outreach

Once leads are imported into MitiRisk, SignalStream™ gives the firm a built-in campaign engine designed to turn targeted prospects into consultations, paid intakes, and new matters.

Rather than requiring a separate marketing agency, CRM, copywriter, email platform, SMS tool, and social media workflow, SignalStream allows the firm to build coordinated campaigns directly inside the MitiRisk environment.

Multi-Channel Campaign Functionality

SignalStream supports campaign planning and content generation across multiple outreach venues, including:

- Email campaigns
- SMS / text-message campaigns
- LinkedIn post campaigns
- LinkedIn direct-message style content, where permitted
- Facebook post content, where permitted by the firm's connected social media workflow
- Future supported marketing channels



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Gemini AI can generate Facebook campaign copy, Facebook post language, audience-specific messaging, and landing-page copy. Actual automated posting to Facebook depends on the firm's connected Meta/Facebook account, permissions, business settings, and any approved API or third-party scheduling tool used by the firm. Automated posting enabled only where the proper account connection and permissions are configured.

Campaign Brief

Each campaign begins with a Campaign Brief.

The Director defines the campaign strategy by entering:

- campaign name
- target audience
- geographic location
- life trigger
- legal problem being addressed
- instrument category focus
- specific documents/instruments being promoted
- offer or call-to-action
- campaign start date
- delivery frequency
- campaign duration
- destination page or scheduling link
- preferred tone
- compliance notes
- deadline or urgency date, if applicable



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Examples of campaign briefs include:

- New Baby Estate Planning Campaign
- Newly Married Couples Protection Plan
- Business Formation for New LLC Owners
- Probate Help for Families After Loss
- Real Estate Investor Document Protection Campaign
- Divorce Transition Document Update Campaign

AI-Generated Campaign Assets

Based on the Campaign Brief, SignalStream generates tailored content for each selected venue.

For email, the system can generate:

- subject line
- preview text
- email body
- call-to-action
- follow-up sequence
- closing email

For SMS, the system can generate:

- short introductory message
- follow-up message
- final reminder
- compliant opt-out language where required



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For LinkedIn, the system can generate:

- professional post copy
- short-form direct outreach copy
- follow-up message copy
- thought-leadership positioning

For Facebook, the system can generate:

- consumer-friendly post copy
- campaign captions
- short promotional posts
- landing-page teaser copy
- graphics prompts or creative direction for campaign visuals

Three-Touch Campaign Sequence

Each SignalStream campaign is designed around a three-touch sequence.

Touch 1 — Introduction

The first message introduces the issue and creates immediate relevance.

It should include:

- a strong opening hook
- the life event or legal trigger
- the risk of doing nothing
- how the firm can help
- a clear next step

Example: “You just welcomed a new child. That means it may be time to name guardians, update your will, and make sure your family is protected if something unexpected happens.”



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Touch 2 — Educational Follow-Up

The second message expands on the problem and builds trust.

It should include:

- practical education
- common mistakes
- benefits of attorney-supervised documents
- contrast against anonymous online legal forms
- a clear invitation to act

Example: “Online forms may seem convenient, but they rarely account for your family, your assets, your state law, or the people you trust most. Our firm helps you create a plan built around your actual life.”

Touch 3 — Closing / Urgency

The third message is the closing communication.

It should create appropriate urgency based on the Campaign Brief.

This may include:

- a deadline
- a limited campaign window
- a seasonal reminder
- a life-event-based reason to act now
- a final call-to-action

Example: “Protecting your family is easy to postpone, but the risk is highest when no plan exists. Schedule your estate planning intake now and put the right documents in place before life gets more complicated.”



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Campaign Personalization

SignalStream can tailor messages based on:

- lead type
- location
- practice area
- campaign stage
- life event
- selected legal instruments
- prior contact history
- firm tone and branding
- urgency level
- audience sophistication

This allows the same campaign to produce different messages for different audiences while staying consistent with the firm's brand and legal-service offering.

Campaign Destination

Each campaign should direct the audience to a specific destination selected by the Director, such as:

- a landing page
- a document selection page
- a scheduling page
- a consultation payment page
- a client intake form
- an educational resource
- a downloadable guide
- a webinar registration page



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This is critical because SignalStream is not designed merely to create awareness. It is designed to convert interest into action.

Compliance and Approval Controls

Because law firm marketing is regulated and varies by jurisdiction, controls include:

- Director approval before sending
- attorney review option for sensitive campaigns
- required disclaimer fields
- SMS opt-out language
- inactive/prospect suppression
- duplicate-send prevention
- campaign audit logs
- record of message version sent
- delivery timestamp tracking
- manual approval mode
- automated mode only when enabled by an authorized Director

Strategic Value

SignalStream gives law firms a practical way to run sophisticated, life-triggered campaigns without paying traditional agency rates for every message, landing page, and campaign sequence.

The firm can either have Think Large Consulting design and launch a complete campaign package, including strategy, copy, graphics, landing pages, and automation - or - use the AI-powered MitiRisk campaign tools to create and manage campaigns internally.



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Because the AI engine, campaign logic, lead database, delivery structure, and conversion workflow are built into the MitiRisk system, firms can move from lead import to campaign launch faster, at lower cost, and with messaging specifically designed for legal services.

SignalStream turns lead lists into structured, multi-channel campaigns—and turns campaigns into client action.



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10. Comparison to Traditional Document Management Systems

Capability	Traditional Document Management Systems	Online Legal Form Providers	Generic CRM / Marketing Tools	MitiRisk™
Primary Function	Store and organize documents	Sell forms directly to consumers	Manage contacts and campaigns	Orchestrate legal service delivery from lead to executed document
Stateless Design	Usually no	No	No	Yes, designed to move data into firm controlled infrastructure
Firm-Controlled Storage	Sometimes	No	No	Yes, Google Workspace-centered
Attorney Oversight	Not built into workflow	Usually absent	Not legal-specific	Built around Human-in-the-Loop attorney review
Client Intake	Limited or external	Basic form intake	Generic forms	Legal-service-specific guided intake
Payment Before Work Begins	Usually external	Yes, but not attorney-supervised	External	Built into workflow through Stripe
Document Automation	Limited or add-on	Form assembly only	Not native	Template automation with variables and conditional clauses



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Conditional Legal Clauses	Limited	Consumer-driven	No	Attorney-approved conditional clause engine
Client Folder Creation	Manual	No	No	Automated Google Drive folder provisioning
eSignature Workflow	Often separate	Sometimes	External	Integrated workflow
Final Document Locking	Limited	Limited	No	Executed documents become view/print only
Life-Trigger Marketing	No	No	Generic	SignalStream life-trigger campaigns
Lead-to-Matter Conversion	No	Consumer only	Partial	Built-in marketing-to-intake-to-payment flow
Multi-Tenant Firm Library	Rare	No	No	Yes, firm-specific holding & production libraries
Firm Pricing Control	No	No	No	Director controls pricing & availability
Audit Logs	Sometimes	Limited	Limited	Yes. Core feature
Google Ecosystem Design	Partial	No	Partial	Yes. Core architecture
Best Fit	Firms needing storage	Consumers seeking cheap forms	Sales teams	Law firms seeking secure growth, automation, and attorney-led delivery



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11. Additional Strategic Advantages

A. MitiRisk Turns Marketing into Matter Creation

Most marketing platforms stop at lead capture. MitiRisk continues the journey into payment, intake, document generation, attorney review, and eSignature.

B. MitiRisk Protects the Firm's Brand

Unlike anonymous form websites, MitiRisk allows law firms to offer speed and affordability while preserving the firm's professional identity and attorney oversight.

C. MitiRisk Supports Both Transactional and Litigation Practices

For transactional firms, MitiRisk automates instrument selection, drafting, review, and execution.

For litigation firms, MitiRisk supports paid intake, evidence folder creation, case-opening document packs, client uploads, and attorney review.

D. MitiRisk Enables Modular Growth

Firms can begin with a limited document catalog and expand over time. Directors can add categories, adjust pricing, activate new instruments, and upload firm-specific templates.



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E. MitiRisk Reduces Lost Opportunities

Life-trigger campaigns allow firms to reach prospects when legal need is highest, not months later when the opportunity is gone.

F. MitiRisk Improves Staff and Attorney Satisfaction

By reducing repetitive administrative work, MitiRisk allows attorneys and staff to focus on higher-value client service.

12. Conclusion

MitiRisk is not simply another document management system.

It is a secure legal automation and growth platform designed for modern law firms that want to deliver attorney-supervised legal services faster, more affordably, and with less operational friction.

Its stateless architecture reduces third-party data exposure. Its Google Workspace-centered design keeps documents inside the firm's controlled environment. Its Human-in-the-Loop model preserves attorney judgment. Its SignalStream marketing engine helps firms identify and convert prospects based on real life events that create legal need.

The result is a platform that helps law firms do three things at once:

1. attract better clients
2. deliver legal services more efficiently
3. reduce operational and data-security risk

MitiRisk gives law firms the speed of automation, the safety of attorney oversight, and the business development power of life-trigger marketing—all in one integrated system.



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Where to buy these leads?

Good lead sources for MitiRisk life-trigger campaigns

- **New homeowners / real estate transactions**
 - Sources: ATTOM Data, CoreLogic, PropStream, PropertyRadar, ListSource, county recorder data, title-company marketing lists.
 - Triggers: new home purchase, refinance, deed transfer, investment property purchase.
 - MitiRisk campaigns: estate planning, revocable trust, deed review, property management agreement, lease package, LLC for rental property.
- **New movers**
 - Sources: USPS/NCOA-based providers, Melissa, Data Axle, Experian Marketing Services, Epsilon, Acxiom.
 - Triggers: recently moved to a new city/county/state.
 - MitiRisk campaigns: update will/trust, new state estate plan review, power of attorney, healthcare directive, business registration update.
- **New business formations**
 - Sources: Secretary of State business filings, OpenCorporates, Data Axle, Dun & Bradstreet, ZoomInfo, Apollo, state corporate registry data vendors.
 - Triggers: new LLC, corporation, partnership, registered agent filing.
 - MitiRisk campaigns: operating agreement, bylaws, founder agreement, buy-sell agreement, NDA, contractor agreement, website terms, privacy policy.
- **Real estate investors / landlords**
 - Sources: PropStream, BatchLeads, PropertyRadar, ATTOM, ListSource, county property records.
 - Triggers: multiple-property owner, absentee owner, rental property acquisition, investor purchase.



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- MitiRisk campaigns: LLC formation, property management agreement, lease package, guarantor agreement, eviction notices, asset-protection trust review.
- **Probate / estate administration**
 - Sources: county probate court filings, courthouse data vendors, local legal-public-record lead vendors, obituary monitoring services.
 - Triggers: probate filing, estate opening, death notice.
 - MitiRisk campaigns: probate petition, letters testamentary, inventory and appraisal, notice to creditors, trust administration, final accounting.
- **Marriage records**
 - Sources: county clerk public records, public-record aggregators, Experian/Epsilon/Acxiom life-event segments where available.
 - Triggers: newly married couples.
 - MitiRisk campaigns: prenuptial/postnuptial review, estate plan, beneficiary updates, healthcare power of attorney, property agreement.
- **Divorce filings**
 - Sources: county court records, docket-monitoring services, local public-record vendors.
 - Triggers: divorce filing, separation-related court filings.
 - MitiRisk campaigns: estate plan updates, beneficiary designation changes, power of attorney changes, parenting plan, property settlement documents.
 - Use extra caution here because direct solicitation rules can be strict.
- **Birth / new parent audiences**
 - Sources: opt-in parenting platforms, BabyCenter-style advertising audiences, Meta/Google interest-based campaigns, Experian/Epsilon/Acxiom household life-stage segments.
 - Triggers: new baby, young children in household, parenting interest.
 - MitiRisk campaigns: will, guardianship designation, revocable trust, healthcare directive, HIPAA authorization, life insurance trust discussion.



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- Avoid buying invasive “new baby” lists unless the data is clearly opt-in and compliant.
- **Retirement / aging-parent planning**
 - Sources: Experian, Epsilon, Acxiom, Data Axle, AARP-style advertising audiences, age/income/life-stage segments.
 - Triggers: approaching retirement, senior household, adult children caring for parents.
 - MitiRisk campaigns: trust, power of attorney, healthcare directive, HIPAA authorization, long-term care planning, asset protection.
- **High-net-worth / affluent households**
 - Sources: Experian, Epsilon, Acxiom, WealthEngine, DonorSearch, Data Axle, financial/affluence audience segments.
 - Triggers: affluent household, investment property ownership, charitable giving, business ownership.
 - MitiRisk campaigns: advanced estate planning, SLAT, ILIT, charitable trust, QPRT, GRAT, business succession.
- **Business owners and executives**
 - Sources: LinkedIn Sales Navigator, Apollo, ZoomInfo, Clearbit, Clay, Dun & Bradstreet, Data Axle.
 - Triggers: founder, owner, CEO, partner, startup, recently funded company, hiring growth.
 - MitiRisk campaigns: operating agreement, employment agreements, IP assignment, NDA, SaaS terms, privacy policy, buy-sell agreement.
- **Website / digital business owners**
 - Sources: BuiltWith, Similarweb, Apollo, LinkedIn, Data Axle, domain registration/enrichment tools.
 - Triggers: e-commerce site, SaaS company, app launch, new domain, online store.
 - MitiRisk campaigns: website terms, privacy policy, cookie policy, data processing agreement, SaaS agreement, IP assignment.
- **Employment / hiring triggers**



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- Sources: LinkedIn, Indeed job-posting data, Apollo, ZoomInfo, company hiring-intent tools.
- Triggers: company hiring employees, remote work roles, contractor-heavy business.
- MitiRisk campaigns: employment agreement, independent contractor agreement, employee handbook, remote work policy, severance agreement.
- **Litigation-related public records**
 - Sources: court docket services, county court records, PACER for federal matters, UniCourt, Trellis, LexisNexis, Westlaw Edge, local docket vendors.
 - Triggers: newly filed lawsuit, eviction, collections, business dispute, family law case.
 - MitiRisk campaigns: paid intake, evidence upload, retainer package, litigation document collection.
 - Use very careful compliance review before direct outreach.



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Best “starter stack” for SignalStream™

For early MitiRisk/TLC testing, start with:

- **Data Axle or Experian** for general business/consumer segmented lists.
 - **ATTOM, PropStream, or PropertyRadar** for real estate-trigger campaigns.
 - **Secretary of State business filings / OpenCorporates** for new business formation campaigns.
 - **LinkedIn Sales Navigator + Apollo or ZoomInfo** for attorney/law-firm B2B campaigns.
 - **County probate and recorder data** for probate, estate, and real estate triggers.
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Compliance built into SignalStream™

Before sending campaigns, **MitiRisk™** provides:

- opt-out tracking
- inactive suppression
- TCPA/SMS consent rules
- CAN-SPAM compliance
- state bar advertising review
- jurisdiction-specific solicitation rules
- campaign approval by Director
- audit log of every message sent